

Company Creed

Boundless Creativity and Social Contribution

Our Approach to CSR

Customers

Corporate Principle 1

Customer satisfaction

Customer satisfaction based on solid R&D and first-class manufacturing

Employees / Stockholders / Community / Environment

Corporate Principle 2

Respect for the individual

A vibrant corporate culture with meaningful work

Corporate Principle 3

Good corporate citizenship

Legal compliance and community-based activities

Corporate Principle 4

Respect for the environment

Contributions to a better earth and societies

Corporate Principle 5

Steady growth

A leading global supplier of rubber and plastic automotive parts and LEDs

CSR Priority Areas

Development of people and workplaces that support our business

We aim to create a dynamic corporate culture with a strong sense of unity, where all employees can work in safety and health.

Environmental Preservation

We strive in all our business activities to reduce environmental impacts, starting with lightweight automotive parts that contribute to better fuel efficiency.

Building Livable Communities

As a member of each of the communities where we are located, we engage in various efforts for mutual growth.

Compliance

To continue earning the trust of society as a company of integrity we are strengthening our global efforts for legal compliance and working to instill a strong sense of ethics in our employees.